

Modern Statement And Analysis Of Attraction And Management Of Investments In Agriculture In The Digital Economy

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Abstract: The article discusses the current situation and analysis of attracting and managing investments in agriculture in the digital economy. The factors influencing the attraction of investments in agriculture and their management, as well as their impact on the investment efficiency of the country, are assessed.

Keywords: investment activity, investment potential, investment attractiveness, competitive advantage, investment efficiency, investment risk, market mechanism.

Introduction. In the context of modernization and diversification of the market economy, the attraction and effective use of investments in agriculture is of both social and economic importance. Investments affect the pace and volume of RE-or re-production in agriculture, ensure scientific and technical development and employment of the main part of the population. As one of the main reasons for this, fundamental structural changes in our economy, rational and optimal placement and development of labor resources in many cases depend on investment activity.

Investment policy is a mechanism, a set of methods aimed at developing priority sectors of the economy, supporting, moving from a centralized investment process to a decentralized investment process, supporting priority investment projects¹.

The foreign investment policy of the state is a system of measures to attract, manage, regulate and control the flow of investments outside the country by the state.

LITERATURE ANALYSIS AND METHODOLOGY. In terms of increasing investment attractiveness, Economist scientists have cited the following points. In Particular, D.A.Ednovitsky, V.A.Babushkin, N.A.Baturinas associate investment attractiveness with investment risk. They understand the state of the organization by investment attractiveness, in which there is a desire to go to risk in the owner of capital, as well as to ensure the flow of investments in the form of money and fixed assets. In this situation, the confidence of the capital providers and informants is the main and highly sensitive derivative of the level of investment attractiveness of the organization².

Results. But the scarcity of financial resources in economic entities is still an important reason limiting the level of investment. The proposed production factors are becoming higher than the labor force, equipment, structural materials, technologies, the solvency part of the population. This is due to the fact that the price of manufactured network products in the result of investment activity decreases in price

¹ Karimov N, Xojimatov R. -Investitsiyani tashkil etish va moliyalashtirish¹¹ O'quv qollanma. – Toshkent.: TDIU, 2011 yil, 97 b.

² Д.А. Ендиновицкий, В.А. Бабушкин, Н.А. Батурина и др. Анализ инвестиционной привлекательности организации: научное издание/ М.: КНОРУС, 2010.- 376с.

compared to other products. Market reforms are leading to a deterioration in the financial situation of some enterprises, and programs are being developed by our state to improve their condition.

This situation is manifested not only in a reduction in real profits, but also in a decrease in the level of profitability, an increase in enterprises operating at a loss, an increase in the level of non-payment of debts and mandatory payments on time. The increase in debt is the result of the response of the supplier and consumer to financial and credit policy, which leads to a negative attitude of enterprises to work in New conditions.

Discussion. In our country, there are problems that have not yet fully found a solution, such as improving the methods of attracting and managing investments, as well as optimizing their sources of financing.

In delving into these problems, we can cite the following suggestions:

- development of investment funds and creation of new ones in improving methods of attracting and managing investments in agriculture;
- formation of specialized funds aimed at financing all types of investment projects;
- we will be able to achieve a solution to the problems of Investment Management in our country by increasing the volume of long-term loans by commercial banks in order to form the initial capital of the entities and support their investment projects.

By introducing the above, it makes it possible to increase the investment attractiveness of our country. At the same time, with sufficient development and the introduction of an innovative environment into the sectors, the following positive results can be achieved: increase investment attractiveness and improve investment attraction in regions, contribute to the strengthening of market relations;

- the financial application of Agriculture, Small Business and private entrepreneurship increases the volume of allocation of long-term loans for the formation of investment goals, initial capital;
- the development of a competitive environment will be a powerful tool for improving the quality of socio-economic conditions in the country;
- ensuring that social and economic problems are addressed to some extent leads to the strategic progress of the economy.

For agriculture, production and service, activities such as equipping these areas with modern technologies, updating them spiritually, structurally technical and technological restructuring are being carried out.

Currently, one of the most painful points of our country is the presence of problems in financing investments. A number of measures are being developed by our government to solve these problems. As a result of this, significant changes are taking place in the structure of financial sources of investments. Investment conditions shape new opportunities for effective investment.

In other words, the creation of a favorable investment climate leads to an increase in net profit for enterprises and a reduction in costs, risks. As a result, due to the creation of an investment environment, an increase in labor productivity, the introduction of innovations, the strengthening of quality and product competitiveness, ensuring employment, increasing tax payments.

A comprehensively favorable investment environment affects the efficiency of the activities of enterprises, leading to an increase in income inherent in attracting investments and proper management.

Deep structural changes in our country are laying the groundwork for the rapid development of processes for reforming all aspects of political and socio - economic life and creating freedoms, developing and modernizing our economy. The volume of direct investment is increasing. This, in turn, is a sign that our government is becoming more jaded in this direction.

As our president stressed, "...aimed at a long-term perspective, an important priority in increasing the potential, power and competitiveness of our country's economy is the modernization of key leading sectors, technical and technological renewal, transport and infrastructure to carry out strategically important projects aimed at the development of communications"³.

If we pay attention to the volume of investments in the agriculture and economy of our country over the past period, we will see its growth. One of the main areas of investment involved in enterprises in our republic is the creation of new production based on large investment projects, modernization and reconstruction of existing ones. A total of \$ 6,198.7 million was appropriated in 2022 to create a new production based on large investment projects, modernize and reconstruct existing ones, summarizing these indicators (1-table).

1-table

Appropriation analysis for processing, modernization and reconstruction of new production based on large investment, (mln. dollars)⁴

Naming	2019 year	2020 year	2021 year	2022 year	2020 year 2019 per year relatively in %	2021 year 2020 per year relatively in %	2022 year 2021 per year relatively in %
Total	5745,8	5449,6	6247,2	6198,7	94,8	114,6	99,2
new construction	3128,3	3301,9	4084,4	4199,9	105,5	123,7	102,8
modernization and reconstruction	1820,6	1775,8	1964,5	1778,6	97,5	110,6	90,5
other directions	796,9	371,9	198,3	220,2	46,7	53,3	111

CONCLUSION. Based on the above information, investments are currently being allocated to the creation of new production, modernization and reconstruction of existing ones on the basis of large investment projects. However, taking into account the fact that the indicators of energy, chemical industry, automobile industry, aviation industry and some areas of agriculture have partially decreased due to insufficient investments in other areas, it is necessary to increase the amount of investments attracted to these areas.

³ Mirziyoyev Sh.M. — Asosiy vazifamiz – vatanimiz taraqqiyoti va xalqimiz farovonligini yanada yuksaltirishdir! Toshkent: –O‘zbekiston!, 2019 yil. 65 bet.

⁴ «O‘zbekiston Respublikasining –Investitsiya dasturi to‘g‘risida» №PP-1668, №PP-1855, №PP-2069, №PP-2264. O‘zbekiston Respublikasi Prezidentining qarorlari asosida muallif tomonida tuzilgan.

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