

# Factor of Innovative Development of Venture Capital Economy

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**Abstract:** In this research paper, we explore the role of venture capital in driving technological and social progress, consider its impact on the economy, and address the challenges that arise in this dynamic field. By understanding the various aspects of venture capital, we can better understand its value as a catalyst for innovation and economic growth.

**Keywords:** innovation, venture capital, investment, company, investment.

## INTRODUCTION

Venture capital is an important component of stimulating innovation and promoting economic development. Over the years, it has emerged as an important factor in shaping the economy. With a desire to invest in promising startups and new businesses, venture capitalists provide the necessary funding, guidance and support to drive growth and innovation. As a result, this form of investment has become vital for entrepreneurs seeking to realize their ideas.

Venture capital is a form of financing aimed at providing capital to high-potential, early-stage companies with the expectation of a significant return on investment. Unlike traditional forms of financing such as bank loans or public offerings, venture capital financing typically involves a higher level of risk because it is provided to startups or businesses with unproven business models. The primary goal of venture capitalists is to identify and invest in innovative companies that have the potential to disrupt existing markets or create new ones. In addition to providing capital, venture capitalists also bring their expertise, networks, and industry knowledge to help these companies grow and succeed. The venture capital industry has seen significant growth over the years, with investments going into a wide range of areas such as technology, healthcare and clean energy.

One of the main roles of venture capital in stimulating innovation is its ability to provide necessary funding for high-risk, high-return projects. Traditional sources of financing, such as bank loans or public equity offerings, are often hesitant to invest in innovative ideas due to uncertainty. Venture capital firms, on the other hand, are specifically designed to take such risks and invest in early-stage companies with significant growth potential. By providing financing at critical stages of enterprise development, venture capital enables entrepreneurs to take their innovative ideas from concept to market. This financial support allows these companies to invest in the infrastructure necessary to carry out research and development, hire skilled personnel and implement their innovations. In addition, venture capital firms often have extensive network and industry experience that can contribute to the

success of these startups by providing guidance and strategic advice. In general, venture capital plays a critical role in stimulating innovation by providing the necessary financing and support to high-potential, innovative businesses that may have difficulty securing traditional sources of financing.

**The Impact of Venture Capital on Economic Development** One of the primary impacts of venture capital on economic development is its ability to stimulate innovation and technological progress. Venture capitalists are known for investing in early-stage companies with the potential for high growth and disruptive innovation.

This not only contributes to the creation of new industries and business opportunities, but also to overall economic growth and job creation. In addition, venture capital investments are often focused on high-tech industries such as biotechnology and information technology.

The injection of venture capital into these industries helps attract top-level talent and resources, stimulates research and development, accelerates the adoption and diffusion of new technologies, and thus spurs economic development both nationally and globally.

**Challenges and Risks with Venture Capital** One of the main challenges and risks with venture capital is the high failure rate. Because venture capital funding is typically provided to early-stage and high-risk startups, it is not uncommon for a significant portion of these investments to fail. Statistics show that 70% to 80% of startups funded by venture capital eventually fail. This failure rate can be attributed to a variety of factors, including market volatility, inexperienced management teams, lack of market demand, and insufficient funding. In addition, the high-risk nature of venture capital investments can result in significant financial losses for investors. This risk is exacerbated by the long investment horizon typically associated with venture capital, which often involves waiting several years before realizing any return on investment. Therefore, venture capital investors should carefully evaluate the potential risks and challenges associated with each investment opportunity and diversify their portfolio to minimize overall risk.

### Summary

In conclusion, it can be said that venture capital has emerged as a decisive factor ensuring innovative development in the economy. It plays an important role in financing and developing startups and entrepreneurs, providing them with the necessary resources and guidance to realize their ideas. By investing in high-risk, high-potential businesses, venture capital has facilitated the rapid emergence of new technological breakthroughs and disruptive business models. In addition, it has created an environment that encourages the risk-taking and experimentation necessary for innovation and economic growth. The success of venture capital has been evident in the transformative impact it has had on a variety of industries, including technology, healthcare and renewable energy. at the same time, it is necessary to solve problems such as the limitation of venture capital funding and its concentration in certain regions or sectors in order to fully realize its potential. Overall, venture capital has proven to be a dynamic force that enhances economic development and encourages innovation, making it an integral element of the modern economy.

marge de manœuvre, surtout lorsque la pression temporelle augmente le risque de perte de contrôle (Hoc, 1987). Ces constats corroborent les modèles métacognitifs considérant que la planification requiert l'observation et l'analyse préalables des connaissances acquises vis-à-vis des situations impliquées, processus approchant les caractéristiques attribuées au domaine métacognitif (Hoc, 1987).

Nos résultats peuvent également être discutés à l'aune de modèles théoriques éclairants sur les processus d'apprentissage autorégulé. Premièrement, le modèle sociocognitif de Pintrich (2000) conceptualise l'apprentissage comme une interaction dynamique entre dimensions personnelles, comportementales et contextuelles. Nos données tendent à illustrer la prégnance des capacités métacognitives individuelles, ainsi que leur incidence sur l'engagement dans les tâches. Deuxièmement, selon le modèle de l'autorégulation décrit par Zimmerman (2000), le cycle d'apprentissage s'articule autour de trois phases clés : préparatoire, performative et d'autoréflexion impliquant ainsi la métacognition, la motivation et le comportement. Nos variables métacognitives semblent refléter ces différentes étapes du processus autorégulé. Troisièmement, le modèle TRL élaboré par Winne et Hadwin (2008) dépeint l'apprentissage comme une trajectoire reposant sur des mécanismes de définition d'objectifs, de suivi et de contrôle. À cet égard, la planification pourrait correspondre à la délimitation des tâches, la régulation au monitoring et l'évaluation au contrôle de la trajectoire.

Ces cadres conceptuels mettent en exergue le caractère itératif et interactif de l'autorégulation, ainsi que l'importance des habiletés métacognitives à chacun de ses stades. Nos résultats témoignent des effets d'un déficit de certains de ces processus sur l'engagement dans une dynamique d'apprentissage optimale. Le développement de telles compétences par le biais d'interventions pédagogiques pourrait favoriser l'autonomie des étudiants.

## CONCLUSION

En définitive, ce travail a permis de mettre en lumière, comme l'avaient théorisé Pintrich (2000), Zimmerman (2000) et Winne et Hadwin (2008), le lien positif entre supervision métacognitive et engagement des apprenants dans leur étude. En nous appuyant sur les principaux modèles de l'apprentissage autorégulé développés par ces auteurs, nous avons pu vérifier empiriquement que les différentes composantes de la métacognition - connaissance de soi, planification, contrôle, régulation et évaluation telles que conceptualisées par Lafortune et al. (2000) favorisent l'implication des apprenants, comme le suggéraient déjà les travaux pionniers de Pintrich (2000) et Zimmerman (2000).

Nos résultats corroborent ainsi l'hypothèse d'une relation positive entre le développement des compétences métacognitives, en particulier la supervision des processus cognitifs conceptualisée par Winne et Hadwin (2008), et le niveau d'engagement des étudiants du deuxième cycle universitaire camerounais, conformément aux prédictions de ces auteurs.

Sur les plans pédagogique et théorique, cette étude ouvre des perspectives stimulantes quant à l'importance de outiller métacognitivement les apprenants pour renforcer leur motivation et leurs chances de réussite, comme le recommandent Pintrich (2000) et Zimmerman (2000). Elle invite à poursuivre l'exploration de ce lien prometteur amorcée par ces auteurs fondateurs, notamment via des recherches expérimentales ou qualitatives complémentaires.

*In fine*, en identifiant précisément les leviers de la réussite étudiante tels que conceptualisés par Pintrich (2000), ce travail contribue modestement mais sûrement à éclairer les enjeux de la massification universitaire dans le contexte camerounais.

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