

Some Aspects of Social Capital Measurement Theory and Methodology

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Abstract: The article defines the concept and essence of the social capital. And also explains the methodology of scientific research in the measurement of social capital.

Keywords: social capital, trust, democracy, the family, the development of the method, the index trend.

Introduction. No matter how much the concept of social capital is analyzed in the scientific literature, there is still no consensus on the criteria for its measurement. Abroad, moreover, it turned out that the research carried out in the CIS countries does not have a single scientifically based basis and methodology. Currently, the indicators that determine the level of positive capital, the norms are set differently by researchers.

For example, the Russian researcher a.T.Konkov emphasizes two aspects that are important in measuring social capital, relying on modern sociology traditions. The first aspect is that social capital can be measured directly. The reason is, it is reflected in the categories of human interaction, behavior. An important role as its empirical indicators is played by the characteristic of humans themselves. The second aspect is that Social Capital serves as a function of social structures and cannot be measured directly.

Positive results from social networks serve as its indicator. Of course, the researcher justifies to what extent this method is correct and effective. In our opinion, his first opinion is based on the amount of human interaction in measuring social capital.

The second opinion is interpreted as an indicator of the effectiveness and achievements of citizen relations. Judging by our observations, when measuring social capital, it is important to make citizens primarily involved in the state and society, and, moreover, in non-governmental organizations as a result of the reforms carried out in all spheres, the well-being of their marriage as a result of creative work in the country, the participation of citizens in non-governmental organizations at will.

Who is the carrier of social capital now, what are the criteria for its measurement? - questions are studied by scientists. The answer to this question can be obtained through empirical research. Many researchers note that through the socio-economic, psychological, historical, philosophical analysis of Social Capital, One can find the answer to the above question.

Today, several works have been carried out by many researchers to determine the level of trust and economic development and to classify States. A number of scientific theories have been put forward by scientists and researchers. In Particular, F.Adam and D.Podmennics note that European states can be conditionally divided into three groups, namely countries with a high, medium and low level of trust.

The list of countries with a high level of trust (high-trust society) in the first group includes countries such as Sweden, Finland, Norway, the Netherlands, the United States, Japan. Included in the

second group (medium-trust society) are the states of Switzerland, Germany, Belgium, Austria, Spain, Iceland, Ireland, in which the institution of the family plays an important role. The list of third countries (low-trust society) includes France, Spain, Italy and post-communist countries, and social capital and economic growth rates are increasing in them. [F.Adam, D.Podmennik. 2006. 1.]

Social capital is a unique and complex concept, it is intangible, and it is quite difficult to measure it quantitatively and qualitatively. According to theories, selfless assistance in measuring social capital is taken into account, sponsorship, volunteerism, volunteerism, membership in NGOs, participation in elections, strict adherence to accepted daily morals and other norms, principles, etc. In recent times, the study of social capital by young scientists, interest in the application of scientific research methodology in various fields of science is growing even more. Experts note that in the last five years (2003-2008 YY.) 60% of scientific articles in the world are devoted to this topic. [Semih Akçomak. 2009. 2]

However, today the theory of social capital is more focused on the issues of heuristic possibilities, critical analysis of the concept itself. [Ostrom E. 1999. 3].

In the early 20th century, the concept of social capital was used by authors in various fields of activity, education, sociology, economics, political science, urbanistics and other areas. [Putnam R. 2000. 4.]

Theorists who have studied the concept of social capital in three disciplines P. Burde, DJ. Coleman et R. It is closely related to the names of patnems.

MAIN PART. The development of the Social Capital Index is also directly related to the civic activity of people, making them active in all areas of their society, participating in socially useful activities, motivating them, inextricably linked with internal and external factors.

According to the research of scientists from foreign countries, there is an inextricable connection between social capital and access to simplified financial resources, that is, paying a good monthly salary, full-fledged use of Social Services develops human capital.

Various methods and tools have been known to be used by researchers in social capital measurement. For Example, C.A specific method was used by grutaert to measure Social Capital among Indonesian villagers. He took into account characteristics such as how many times the villagers and separately taken citizens participated in meetings, meetings, were active in decision-making, how much time they spent. [Grootaert C. 1999. 5.]

DJ. Maluccio, L. Haddad and DJ. As an indicator of social capital in the study of households in Africa, it was taken into account how many times the population participated in village community meetings, was directly involved in solving the problem, was active in various activities, believed in others through joint hunting. [Maluccio, J., Haddad L. May J. 2000. 6.]

It is worth noting that when measuring social capital at the macro level, it is difficult to take into account that it is associated with trends in economic development. Exactly, DJ.Xiliwell et R.The Patnam's research explored aspects of the relationship of social capital to economic growth rates in Italy.

It is emphasized that it positively affects the economic growth and stability of citizens in the activities of various associations, mistaking them for Public Affairs and the satisfaction of the population with the activities of Public Administration bodies. R.Laporta also achieved the results of such a study with a low level of corruption of Social Capital, an active participation of the population in the non-governmental sector, a great emphasis on the activities of political parties. [La Porta R., 1997. 7.]

CONCLUSION. The methodology for measuring social capital developed along with his theory. In the initial period, Social Capital was considered as a personal property, resource of the individual. Individ is meant to benefit himself by engaging with his friends and receiving various information,

advice.

It is formed in the form of a specific social network. According to experts from the World Bank, quantitative and qualitative indicators can be used in measuring social capital, that is, groups that characterize Social Capital, a network of citizens (NGOs), confidence, activity in team work, socialization, information exchange and communicability.

Pot and Karageorgis studied the economic well-being of migrant communities in the United States from 1994-1995. It became known that specific social groups, such as Koreans in Los Angeles, Chinese in San Francisco have strong ties to other groups. They help a lot to get a job, get a loan, learn English and socialize for new compatriot migrants.

According to Woolcock and Narayan, in measuring social capital, excellent methods have not been developed by many researchers that are qualitatively and numerically in demand based on various options, combinations. However, Trust, citizen activism, and community organizations are recognized as a form of social capital measurement.

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