

The Role of Ecological Tourism Development in the Economic Life of the Country

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Abstract: In this article, the development of ecological tourism in our country is considered important in the formation of ecological knowledge and ecological culture, both in life and in any field of production, and the formation of ecological knowledge and ecological culture. It is mentioned that it should be implemented in the system.

Keywords: ecological tourism, region, demography, nature, tourist, man factor, ecological knowledge, environmental consciousness.

Most importantly, the ecological consciousness of mankind is the main executive factor in the regular implementation of measures to protect the nature of the world.

Therefore, the development of ecological tourism in our country is important for the formation of ecological knowledge and ecological culture in life and in any field of production. Formation of ecological knowledge and ecological culture. It is recommended to implement in the following system:

1. **Ecological education** - upbringing and primary education in the spirit of careful treatment of the natural resources of our planet and the surrounding space, a deep understanding of the integral connection of humanity with ecological processes in nature.
2. **Ecological culture** is a stage and component of the development of countries and world culture that realize that ecological problems are very important in the lives of the present and future generations.
3. **Environmental propaganda** - collection and wide distribution of facts, views and ideas that ensure the preservation of natural resources in the maximum condition through mass media (newspaper, radio, TV, magazine, lectures, Internet).
4. **Ecological education** is a complex of environmental education, education, information and propaganda aimed at explaining the importance of natural systems in the socio-economic development of the happiness of every person, which forms an ecological worldview in people and equips them with knowledge about the role of humans in nature.

Ecological law, ecological literacy and ecological knowledge are not adapted to every field of production or education, but encourage a person to become a perfect person. Determining the place of ecotourism is based on the fact that the most effective way to stop and eliminate the ecological crisis facing humanity is to create ecological rights, ecological education and ecological knowledge in the whole humanity. In ecotourism, it is first necessary to develop an ecological management system in the formation of ecological education, ecological knowledge and culture.

The ecological management system can be in different directions according to the spheres and sectors of tourism. But it is known that the subject of the science "Ecology" will remain unchanged even when the directions of new branches of this science appear, and it is not possible to change.

It should be noted separately that ecological education, ecological knowledge and ecological culture do not change depending on the sphere of production, but a person with ecological knowledge and ecological culture uses his knowledge to green the field in which he works. At this point, the development of ecological tourism in our country is considered to be important for human education.

In ecological tourism as well as in all spheres of production, a person must have a perfect knowledge of the basics of ecological law in order to learn ecological knowledge and ecological culture. It is imperative to know the basics of environmental law in tourism, because those involved in ecotourism activities are mainly "visitors" and should know that a tourist or ecotourist is punished for finding nature in our nature or reserves, unique landscapes, and even when the flora is very poor.

It is impossible to determine the essence of the use of nature for the purposes of ecotourism without studying ecological law. At this point, the most important thing in the development of ecotourism is the right of ecotourists to use natural resources in the Republic of Uzbekistan in the following system (Chart 1).

It is known from the data of Figure (1) that great ecological rights have been created in the use of nature and natural resources in our Republic. Most importantly, we are required to use these environmental rights wisely in the development of ecological tourism in our country.

When determining the place of ecotourism in the social and economic life of the country, the following general conclusions are drawn as a result of the above-mentioned data and research. That is, in the development of ecotourism, the role of ecotourism activities in social life is explained as follows:

1. Enriching and forming the knowledge, culture, and spirituality of tourists with general cultural, natural scientific, ecological knowledge and ecological safety knowledge in nature itself.
2. Getting out of the stress-fatigue state "in the city" and restoring passion, emotions, health.
3. As a result of the formation of ecological culture in tourists, strengthening the worldviews of sustainable development in the social life of society.
4. Formation of friendly affection for the national culture, way of life, national traditions, ceremonies, and homeland of foreign peoples in tourists ¹.

¹ Khrabovchenko V.V. Ecological tourism. Moscow, "Finance and Statistics", 2003.