

# The Importance of Investigation the Experience of World Cinema Industry Specialists in the Development of Uzbek Cinematography

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**Abstract.** This article discusses the role of the world film industry in the development of Uzbek cinematography and the need to use the experience of foreign experts in the development of the industry in our country. It contains the necessary views and comments on the current role of techniques and technologies that are widely used in world practice. The article also deals with details of the main aspects of information technology in the arts and culture of the world.

**Key words:** ability, information, communication, the world, means, culture, art, future, visual, multimedia, directing, cameraman, specialist, experience.

The struggle for different ideas and ideologies around the world is one of the greatest demands of the informational age, making effective use of the unique potential of cinema, which is the most popular art today, where competition between different forces to win the hearts and minds of people, especially young people. Indeed, the art of cinema is the force and the means which widely promotes the national spirituality to the world and future generation and most importantly it helps to raise the enhance the sense of national pride, ideology and patriotism in the minds of young people. Therefore, as well as reforms in all areas, special attention is paid to the further development of national cinema. The development of the art of cinema is the basis of the socio-spiritual development of society.

It should be mentioned that the resolution of the President of our country Shavkat Mirziyoyev "On measures of further development of the national cinematography" of August 7, 2017 is serves as an important legal document for the consistent development of the film art and film industry in the country, strengthening its material and technical base, enriching the industry with highly qualified personnel.<sup>1</sup> Emphasizing the urgency of focusing on this area, President Shavkat Mirziyoyev said: "If we want to glorify our great

<sup>1</sup> Resolution of the President of the Republic of Uzbekistan dated August 8, 2017 No PP-3176 "On measures to further develop the national cinematography."

people, to glorify the name of Uzbekistan to the whole world, we must first of all do it with the help of cinema. It is through the art of cinema that we can conquer the screens of the world, in this way gaining the attention of the people of the world. To do this, we must once again use our strength and capabilities, our creative potential.

Today, we can say that 20% of the world's population has a developed film industry. In order to make Uzbekistan one of the above-mentioned countries, our country has been paying attention to its policy in recent years. For this reason, the country has a special approach to the film industry, and many measures are being taken to train specialists. In particular, taking into account the development of the art of cinema and the connection with the necessary personnel for the field, practical work is being carried out in this direction. As the head of state demands the effective use of the experience of the world film industry, a number of measures are being taken in this direction. In particular, the establishment of the Film Academy of Uzbekistan is a bright proof of our opinion. Human artistic thinking expands through scientific and creative potential. It is no exaggeration to say that one of the most important and topical issues in the development of Uzbek cinema today is the study of the experience of experts in the world film industry. The Resolution of the President of the Republic of Uzbekistan Shavkat Mirziyoyev dated September 29, 2017 "On measures to further develop the national cinematography" also provides for the importance of the art of cinema.<sup>2</sup>

In our country, the significant steps are being taken to realize the identity of our native people, to make films about our glorious history, rich past, world-famous scientists, immortal historical events. The art of cinema differs from other types of art with its artistic visuallity, on-screen image capabilities, dramatic solution, and emotional impressions from various complex angles. The aesthetic upbringing of the film on the screen, the spiritual nourishment is not only fast and impressive, but also sealed in the human mind and heart. Creative potential and research nurture the individual. A sense of creativity is an innate instinct that awaits in our minds a system of regular activities. Art historian Artem Sopin, in his dissertation on historical cinema, said, "Interestingly, the reason for the emergence of a creative 'embryo' in a confined space is that it expands the space and determines its relationship with the outside world."

Creativity requires regularity from man. Through the effective use of the necessary technical means used by modern foreign filmmakers and the experience of foreign experts, it will contribute to the civilization of Uzbek literature and art, as well as the emergence of mature works of art in the future. Films created in the historical genre, first of all, require mature potential, historical knowledge, modern technologies and the necessary specialists from the creators.

In recent years, many state films have been shot in our country by the Uzbek Cinematography Agency using modern multimedia technologies.

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<sup>2</sup> Speech of the President of the Republic of Uzbekistan Sh.M.Mirziyoev at the meeting with culture and art activists on August 7, 2017. August 8 issue of the People's Word newspaper.

Including “The tale of Oyqiz” by director Akbar Bekturdiev (screenwriter Muhammad Davlatilloh), “Islomho’ dja” by Djahongir Akhmedov (Jo’rabek Rozmetov), “Patriot” by Abduvohid Ganiyev (Abdulla Azam, Yolkin, “Said and Saida” by Nozim Abbasov ( Nodira Said Ahmad), Дилмурод Масайдовнинг “Kokand wind” by Dilmurod Masaidov (Zebo Kobilova), “Avloniy” by Muzaffar Erkinov (Tokhir Malik, Muqaddas Usmonova) such films in the historical genre can be called works based on foreign experience.

Art critic Vladimir Malyshev said that "the creative initiative of post-war Uzbek film studios has passed into the hands of national cadres," signaling the beginning of new trends in the world of cinema. Today, it is no secret that the experience of foreign filmmakers in filmmaking by Uzbek filmmakers, as well as the increase in their audience will increase if they create using modern information and communication tools. The role of modern foreign experience is especially important in the process of creating a historical film. Having mastered the experience of foreign experts, the specialist is subject to modern requirements in his professional activity.

The skill of making films using modern advanced technologies can be shot only by a specialist who is familiar with foreign experience and techniques. As a result of studying the experience of specialists of the world film industry in the development of Uzbek cinematography, the reflection of the event in the historical world in the visual world, the visual solution, professional cinematography shakes the emotions. Creative thinking requires creativity. Extraordinary unusualness and modern approach, exercise and spiritual level educate a person.

The film "The Tale of the Oyqiz" by Akbar Bekturdiev is also one of the unique films. The picture about the ancient Sarang queen Oyqiz depicts the problems of the time, the conflict between man and destiny, the life of the people. Yigitali Mamajonov and Yulduz Rajabova skillfully approached the performances. The potential of the creative team ensures the popularity of the film. In a historical film, the skill of the artist and costume designer is more exposed. Creating an epoch-making environment requires experience from the creators. The combination of foreign experience and skill brings to the world brilliant works and also enhances the experience of professionals.

Growing up, the films created by our past filmmakers give the impression of the past without being left behind by the intensity of the time.

Man enjoys more than beauty created on the basis of modern technology. The fact that the Uzbek Cinematography Agency is now cooperating with foreign experts in the production of many historical films is a bright proof of our opinion. It is no exaggeration to say that the film about our great ancestor Abdullah Avloni was also made on the basis of modern technologies and foreign experience.

In our view, the development of Uzbek cinema on social media is an attempt by our people to bring many historical figures to the screen, and even the development of broad-based battle scenes through objections to the use of modern foreign experience. This is undoubtedly a positive situation. In Uzbek cinema, in Uzbek literature, in Uzbek history, in short, a characteristic feature of intellectuals and researchers is the idealization of historical figures.

Usually, the historical figures embodied in our works of art and films are portrayed

flawlessly. If someone violates this norm, he will be criticized, accused of insulting great ancestors. But this is not a one hundred percent ideal person in life. Great grandparents weren't ideal either. It was time to understand that. In this regard, there is a positive change in the films "Said and Saida", "Kokand Wind". We hope that both in "Avloni" and in the series about Jaloliddin Manguberdi, the idealization of the heroes will be abandoned. The vitality of historical films also extends its life on screen.

In the development of Uzbek cinematography in the creation of any creative work or film, the experience of specialists of the world film industry should be used as a norm. Everyone is brought up in a family, the filmmaker is brought up by foreign experience. The development of Uzbek cinema is directly connected with the growth of labor, popular recognition, artistic and aesthetic consciousness.

In conclusion, the essence of modern content of the human psyche and creative thinking is fully revealed through films that reveal spiritual continuity. In the age of advanced technologies, the attention paid to the Uzbek film industry, the development of our country through works of art that will bring it to the world stage, will undoubtedly open the door to great goals in the future.

**Used literature:**

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