



"Teaching, Pedagogical and Modern Tendencies"

Social Media as a Means of Developing Language Learning

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Abstract. The article provides with the information of how learners can develop their skills on English, the types of sources that can assist to improve knowledge with the help of social media to motivate learners.

Keywords: social media, L2 learners, EFL learning process, BBC channel, four skills, Zoom platform, online blogs, educational websites.

Nowadays, in the world where everything is being developed with the assistance of innovative technologies, the life of people has become easier. The usage of the latest information communication technologies are pivotal namely in all walks of life. As a means of communication the latest technological innovatives are highly used, because without them it is indescribably difficult to human beings to convey opinions, both oral and written. Adults are the ones who highly seized the opportunity to use social media as a source that can assist in their educational process also as well a source that can be used to enhance their skills on English language. Adult learners are higher secondary school students; however young adult learners are students of tertiary or preparatory year program at college. These both mentioned adult learners included whose primary language or as it is said "mother tongue" is not English.

Concurrently, English is a foreign language and a second language for adult learners. L2 adult learners require additional knowledge on English language in order to enhance skills accurately like reading, speaking, listening, and writing and also to think critically. It is essential to mention about that during the learning of English can be divided into 2 levels (B1), these young adult can comprehend text, however they will suffer from the problems like lack of grammar and syntax, and the second level category of adults are upper-intermediate young adults –(B2) level learners. These types of adults have good usage of grammar, intensive vocabulary.

Different social media tools have been utilized for various purposes in both academics and non- academics which have remarkably changed the EFL learning process.

According to M. Kaplan through electron communication, users create online communication to share the latest information, interwoven opinions, relevant beliefs, mass ideas, personal messages and other contents to decoding them among person to persons. All social

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networking sites have unique functional features. However, all of them share common trait, which is enhancing communication among their users. All of this means that social media are no longer simply a form of amusement for younger generations. [1].

From my point of view, social media, as a way of amusement is used for a good sides, because, it makes our life more easy, which means we do not have to spend time in vain, it can be more effective to share last news quickly, messages, opinions as well.

It is important to emphasize the next useful side that social media is a media that is used through different electronic devices and rechargeable features. Adults seize the opportunity to watch the recordings when it is convenient for them. With the usage of downloaded materials that are available on the Internet, the learners can enhance listening skills as a palatable example of where adults can highly find recorded stories is BBC, learning English the usage of which can easily make a great impact on both two sites, first is that young learners can broaden their horizon by listening BBC channel and be informed with the latest news as well, also enhance their listening skills by listening native speech. [3].

Fortunately, nowadays social media tools are so wide and effective that adult learners by being at home, even at school or college can use the platform which can provide learners no matter their levels from beginners, to advanced learners to teach, study remotely and online. Using Zoom platform has become very popular and it is also easy to use. The usage of Zoom is highly fruitful for both for teachers and adult learners to receive and deliver online EL lessons. The learners can use chat features, use video, share the screen and recorded audios. All four skills can be enhanced if the adult learners will utilize regularly.

According to Wu&Wu the importance of social media full of interaction English learning process is necessary and quite helpful in the target language that facilitates ESLLs. And a systematic amalgamation of language courses on reading and writing skills, social media has a great pedagogical potential for improving language awareness, grammar, vocabulary and fluency. [5].

Online blogs like social media are highly supported by a constructive approach, as they underscore learners interaction and the essentiality of social media that includes the process of learning English with a colossal effect on the development of students reading and writing skills, where social web sites provide with the opportunity to improve lexical, grammatical skills with syntactical and language awareness.

Furthermore, in the process of learning educational websites are highly used since by using which adult learners can enhance and develop their EL reading skills correctly. These websites provide with videos featuring celebrated personalities, which create interest in the learners who wish to watch and hear their favorite figures repeatedly that make them efficient and near the English languages upgraded level. Learners also find a treasure trove of resources, lesson plans, activities, interactive games, web tools, and a wide variety of other reading materials covering different literacy areas including reading, writing, listening, and speaking to enhance their phonemic awareness, language fluency, vocabulary, and reading comprehension skills. Additionally, adult learners can find reading materials for all levels, from beginners to advanced readers. Some web games provide a wide variety of reading materials and tips covering all EL reading skills-Read Write Think, Reading Rockets, Reading Eggs, Storyline Online, and many more.

According to the study of Jamal Abdul Nasir Ansari and Nawab Ali Khan [2] that was specialized in exploring the impact of social media in the process of learning identified the next concept of research. Social media mostly assists to chat with peers and at the same time to learn how to be more independent in communication pattern, since as the study has

analyzed that 3000 students in the United States revealed that 90% using Facebook while 37% using Twitter to share the resource materials as cited in [4]. A study highlighted that the usage of social media networking sites in educational institutions has a practical outcome on students learning outcomes.

To sum up, the usage of the Zoom Application is a palatable motivator for L2 learners, where they can realize that not all people can be ideal in everything, even native speakers sometimes can be confused with the words or grammar; however they try to enhance their skills. It is pivotal for learners to overcome their inner fears and make every effort to gain experience and reach higher levels in further education. Here it is worth to mention a well-known proverb which says “Rome was not built in a day” which means that it takes an effort, time to achieve success on everything. And we highly support the idea that learners should work on themselves and applications like Zoom can be used to enhance. Furthermore, the process of learning will be more interesting and motivating since innovatives are being done for youth, no matter whenever and wherever they are, they can enhance their knowledge, and researchers are not standing in one place, there have been doing new discoveries to support learners. Apart from this today’s youth are so happy to have all opportunities to study and develop themselves in their field.

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