# The Harmony and Educational Significance of the Concept of Design with Ethics, Aesthetics

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**Abstract.** This article will talk about the impact and philosophy of design on human education. It has been suggested that design is a philosophical view of the progress of human transformation into a daily inherent need, and that this process affects them in ethics-aesthetics. In this case, it was thought about what is the problem of society and how design philosophy affects the development of the cultural consciousness of society. The concept of design in a broad sense is aimed at revealing the inclusion of people in all aspects of the world in which they live. It was he who explained the realization that the rise of culture goes directly in connection with imitation, that at the heart of human emotional desirability there is a philosophy of design. It is noted that the influence of leading specialists and individuals on this development can lead to a sharp increase in the situation, the upbringing of such individuals is important mihim.

**Key words:** design, ethics-aesthetics, parametric, ECO, animation, architectural, landscape.

**Introduction.** Design as a cultural phenomenon undergoes constant changes, it is unstable, incomplete and largely does not allow for a clear definition. With the development of technology and technology, with changes, there is a modeling of a new image of socio-cultural life, expansion, deepening, changing the design concept. Design as a cultural phenomenon has existed since it was connected, since it functioned. The demands of the time, the needs of society have determined the advanced tasks facing design. [1]

The word design has become one of the phrases that we use almost every day. We can see that the reason for this lies in comfort and high quality in the everyday way of living of our people. So the design is a carrier of social changes. The changes in V obuchenii khayoti can be seen in the material, cultural, social, economic regions. It is an influence on the consciousness of dzharayan v obuchenii, exalting the sides of their upbringing. The effect on educational morality is that an individual is by nature the one who loves the most, the most common thing. The thing is understood to be for yakshi yashi in his djamiyat. We can see that this hoax comes from the desire and that the designer word orimli and doimi are in consumption. With this point of view, it will be necessary to understand the concept of the philosophy of design and concentrate on its educational aspects. In the design of the production, as an example of the design of the caduction of products, it is laughable that the

taxil natidja, the Khar kanday for the consumption of the product, will be abundant for the space and that it will have the same conditions for consumption in itself. In this case-the design approach of the constructor is distinguished by a special nature. Examples of this type are from Khar Soha mamkin.

The design of the murakab is a multi-dimensional ochic system that strives for continuous modification. In this regard, the task is to anize the narrative trends of modern design with great relevance, its fundamentals, as well as the requirements for the mastery of the profession of design. The design is murakab khodisa multi-kirrali Kham, different tadjik chilar Kham muradjaat kilidash to different specifications of this khodisa. We can see the basic concepts of design, its shape and narration among the types of headboard design and body. [2]

**Methods.** Design is the goal, the formation of aesthetic and functional qualities of the environment. A term denoting new types of activities. Design activities include a wide range of consumer goods, machines, machine tools, clothing, advertising, equipment of public and residential buildings, furniture, etc. Design originated in the early 20th century and was formed in Western Europe and the USA in the 1930s as a special kind of activity. Since the 2nd half of the 1980s, the designer's activity has been developing. Creatives in all spheres began to be considered as designers. In educational institutions, they began to teach in project areas. The design philosophy and its importance are explained. This process has led to the socio-cultural development of the country and its people. Design thinking also managed to get into this innovation. [3]

Forming skills, he solved questions and problems on the basis of a creative approach. Societies

- Animation design
- Architectural design
- WEB design
- Game design
- Graphic design
- Urban design
- landscape design
- Interior design
- Design of the dress
- Conventions design
- Sound design Information design
- Book design
- parametric design
- Printing design
- Production design
- Lighting design
- Transport design
- Futuro design
- Eco design

Currently, the concept of a specific approach to each process is being formed. This process began to force people to change the way of life in the family. Almost every field uses the phrase "design". In each area, certain rules and regulations lead to changes over time. We can cite this as an example from one of the areas of fine art. For example, works that in the XIX century were perceived as masterpieces by the XXI century seem to have lost their expressiveness as a result of the development of human consciousness. According to the results of the analysis, it turned out that the influence of progress on a person's consciousness can suppress the constant desire for certain directions. Aesthetic education becomes possible by influencing the consciousness of people with a new direction. In this, of course, the role of design is important. The design presented in the table above is involved in all areas. Without the participation of design, conventional approaches will not be able to attract the attention of the public. However, this situation reduces the audience and reach of the industry. In a healthy competitive environment, promotion reduces motivation to fight. As a result, the motivation of the related industry is overcome by a new

approach (dizany). Innovation comes with the discovery of this new design. Now, with new ways and methods in the development of youth consciousness, motivators have paved the way. Motivators lead to businesses and destinations with unique eloquence. Achieves effective results. A remarkable aspect of the situation is that fictitious youth are learning to firmly set their long-term goals, moving from one path to another. These achievements are based on a design concept with a unique approach. The abundance of choice contributes to the taste of this consumer. The consumer or user accepts the choice that suits him. While the introduction of private educational institutions in addition to public education is the main goal of competition and high-quality qualification of personnel in education, the layout and composition, design of educational institutions are its achievement. The norms adopted in the sciences are unchangeable, but the methods used in the sciences must be changeable in order to have a specific design. In addition to considering examples in education, such changes were observed in all other areas. Quality, speed, perfection and positive result are considered as the main mottos of the directions

**Results and Discussion.** Tim Brown, the head and president of the video design company at Harvard Business Review in 2008, began to find strength outside the design community after an article titled "design thinking".

At a high level, the steps involved in the design thinking process are simple: first, a complete understanding of the problem; second, exploring a wide range of possible solutions; third, wide reproduction through prototyping and testing; and finally, using conventional deployment mechanisms.

The rapid development of design falls on the period of postmodernism, characterized by the fetishization of consumer goods, aesthetic eclecticism, and syncretism, intertextuality, the predominance of video communication lead a person away from reality and other specific features of post-industrial society. Objects are not developed from the point of view of tasks and structures, first of all-artistic image and attractiveness. Anthropomorphic metaphors, zoomorphic, plant images are widely used in the design, which give a new meaning, symbolism. [3]

Unique and polysemous words have existed since the very beginning of mankind. There is not a single topic left in which meaningful words were not actually said. Of course, wonderful words, quotes, aphorisms and opinions about the interior and design were said. A certain part of such opinions are expressed by designers, and the other part is expressed by persons who are not directly related to design. In aphorisms, the deep meaning of life in people's everyday life is illuminated by short words. Upon closer examination, it can be seen that the cultural consciousness of society developed along with creativity. (Milton Glazer).[4]

If you pay attention to the stages of the development of fashion design, then styles have replaced each other in the history of mankind. In the XX century styles began to develop in parallel. Styles in the history of mankind have replaced each other. In the middle of the XX century. in parallel, 4 styles began to develop: classical, romantic, sporty, folklore. At the end of the XX century. each style was divided into branches that existed in parallel, which became known as microstyles. Classics are divided into business, Chanel, classical romance, sports, military, safari, denim, folklore ethnic, glamorous and romantic, neo-Baroque.

The first style, Romanesque and Gothic, existed for several centuries during the

Renaissance. The Baroque and Rococo era lasted a century. In the XIX century, it became possible to distinguish the fifth style. Empire, Biedermeier, Rococo, positivism, in a modern look. After Biedermeyer, romanticism emerged as a manifestation of a free, carefree style of clothing. In the 50s of the twentieth century.in parallel, four main styles emerged, which began to develop rapidly, developing and continuing together for 2-3 years. All this indicates an increase in the speed of the process and the change of new forms of the suit. At the same time, each person began to choose not only style, but also form, design, decorative ornaments, material, depending on the type of activity, their ideas about beauty and comfort. [4]

Fashion design progress in lighting stages, along with work on unique costumes of nations, led the author to the fact that the main goal was the discovery of comfort.

Below are some of the definitions that celebrities have given to design to express their direct influence on the development of culture in society. These thoughts are formed as a result of many years of work and conclusions. Focusing on the achievements of these outstanding personalities, we have formulated a new approach that goes beyond the usual uniformity. Of these, in the world of household technologies, inventors such as Steve Jobs have taken their place in society. Household appliances, mobile devices and their capabilities, which brought almost all people to a great height on earth, surpassed competitors-developers. The lifestyle of these people is studied and used as an example.

➢ We can see his attention to eco-design and landscape design from his idea that "there is no better designer in the world than nature". (Lee Alexander McQueen)

➢ "The mission of design should not be to value people and equipment, design should provide people with comfort. Design should help people." This encourages people not to waste their life principles. ((Dieter Rams).

➢ Design creates culture. Culture forms values. Values determine the future (Robert L. Peters-writer).

➢ Design is not the appearance of this thing. This is how he works, his core essence (Steve Jobs, entrepreneur and inventor).

➢ The best designers are dictators of ideas. (Karl Lagerfeld)

➢ The designer understands that he has achieved perfection not when he has nothing to add, but when there is nothing to remove (Antoine de Saint-Exupery).

Analyzing the above, we see that there is a high taste and sophistication in it. In these minds and emotional thoughts you will find the formation of culture. This changed the aesthetic nature of society, forcing thinkers in their lives to influence society with high taste. It is necessary to form such leadership abilities in society, apply methods so that the conclusions in them are complete and based on knowledge. It can be seen that the ingenious approach to leadership in the development of social culture is due to the plan. The unique aspects of the leaders also lay in their thinking with unusual views.

**Conclusion.** Ethics and aesthetics change human consciousness, cultural thinking, worldview and the growth of attitudes towards society on the part of leading personalities in society. A design phrase that reflects in any direction. As a result, we see that the evolution of distribution is related to design. This evolution ensures the ethical and aesthetic

development of the distribution. This process is a subtlety of public consciousness, ensuring that nature, society and the environment will also be positive. The world of household technologies includes the convenience of smart stops for society, the distance between stops, the accuracy of time, the ability of the carrier to display the traffic schedule and the creation of the necessary conditions for people who educate the human mind.

The form in the understanding of Steve Jobs reflects the content of the subject, according to the form it is possible to conclude about its functionality and quality. A good product looks literally. Within the framework of this understanding, design ceases to be a matter of taste, the only correct choice reflecting the content of the product is the presence of design. If the designer makes a mistake in the implementation of aesthetic principles, he distorts the essence of the product, it becomes ugly and harmful. (it may even be possible for human health). [7]

If we pay attention to the Renaissance periods, when progress from the past was perceived as a benchmark, as the pinnacle of the development of these periods, people who themselves were role models made progress on the basis of a strict orderly approach to the development of the industry. There was a rise in areas with water. These results also brought the cultural consciousness in the right direction. The upswings in industries have been shaped by humanity in terms of design, influencing the consciousness of sophistication. To do this, it would be advisable to apply design in industries, processes leading to dissemination in society, to increase the level of approach of motivators in a new interpretation. The modern, interesting and unusual organization of the approach in education leads to development in the field of design.

In journalism, design, a unique approach to the reality being covered, the ability to use words and the quality of the broadcast ensure the expansion of the audience coverage of industry owners. On the other hand, the usual management in the industry can give the opposite result. An activity develops when it is enriched with potential, design.

In architecture, design has brought the way of life of society to a modern level. People briefly moved to the conditions in the society in which they lived the last 15-20 years ago, in a new way. This was caused by the development of industry design. The exterior and interior appearance of buildings sophistication in urban planning has changed as a result of the use of modern building materials. It led to the growth of cultural education of people in a social environment.

We can see such examples in all the areas listed in the table above. At first glance, this can also be called progress, but the fact that everyone has a unique approach is related to design. Therefore, instead of concluding about development, we can understand that progress was the dominant aspiration of society and at the same time the development of cultural consciousness.

**Adabiyotlar.**

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